



## Location Based Service Privacy Policy

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### **LBS Terms & Conditions**

The "CHECK-in" app from GPS Dashboard, Inc., provides location based services or LBS to businesses using Salesforce.com. Our customers (account holders) subscribe to the app to validate customer engagement (sales and service calls) by their sales and service teams.

Account holders or mobile users may cancel the app's ability to obtain the location coordinates per the directions below.

Mobile phone user privacy is extremely important to us at GPS Dashboard, Inc. Location coordinates are only gathered after the mobile phone user has agreed to use this service. The agreement process is commenced by a Supervisor sending an Opt-In SMS text message to the Employee's Mobile Phone. The Employee can then accept this agreement by replying **YES** to the Opt-In SMS text message. At any time the Employee can cancel the GPS Dashboard, Inc., CHECK-in ability to obtain their location coordinates by sending STOP to short code 847-87.

**Limitations** – GPS Dashboard's CHECK-in app service is available only on AT&T, T-Mobile, Sprint and Verizon Wireless. The location service will not be available if the phone is roaming or is turned off. Other Network Carriers will be added as they become available.

Location coordinates (longitude, latitude, and radius) will be obtained only when we have proper authorization from the user.

**Message and Data rates may apply.** Messages will be sent each time the employee clicks the "CHECK-in" or "Check-out" button and depending on the configuration and implementation of the app by the employee's management.

### **Opt-In/Opt-Out Directions:**

**Employers may sign up for the CHECK-in app by installing it from the Salesforce.com AppExchange.**

<https://appexchange.salesforce.com/listingDetail?listingId=a0N30000003K37tEAC>

**Employees can Opt-in by responding YES to the SMS text message from their employer requesting them to opt-in.**

**Employees can opt-out by responding to the SMS text message with NO.**

**Employees can cancel the opt-in at any time by: Sending STOP to short code 847-87 or calling 877.937.3654 or emailing: [support@gpsdashboard.com](mailto:support@gpsdashboard.com)**



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**Employers can opt employees out from the “Permission to Locate” Tab in the CHECK-in app by clicking the “opt-out” under the “Cancel Permission to Locate” heading for the desired phone.**

### **LBS Privacy**

All customer data will be used only by GPS Dashboard, Inc. and our partners to provide these services. We will not pass-on or re-sell your data to any third party.

Location coordinate data is transmitted via Secure Socket Layer (SSL) technology into password protected servers. This information is only accessible by the account holders and may be deleted by the account holders at any time.

**Your Consent** - By using GPS Dashboard’s CHECK-in app, (you) the user consents to our privacy policy. To review our Privacy Policy please visit <http://www.gpsdashboard.com/privacy-policy/>

**.Changes to Privacy Policy** - In the case of changes to GPS Dashboard’s CHECK-in app privacy policy, we will post those changes on <http://www.gpsdashboard.com/privacy-policy/>

**Contacting Us** - If there are any questions regarding this privacy policy or GPS Dashboard’s CHECK-in app, you may contact us using the information below.

**GPS Dashboard, Inc**

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